



ANTOINE DELESALLE

24 years old (born on 12/22/1999)
Nationality: French

"In addition to his technical skills, Antoine is also a very pleasant and sociable person [...] I'm convinced that Antoine would be a valuable asset to your company."

M. DUBOIS, CEO of HIPPOCRATE DÉVELOPPEMENT

Contact

+33 7 81 60 41 83

adelesalle10@gmail.com

French Driver's Licence holder

Languages

Level C1 / expert
(TOEIC score: 875/990)

Level B1 / intermediate

Skills

Expertise:

- Excel, Word, Powerpoint
- CapCut
- Canva
- Photoshop, Adobe Illustrator
- HubSpot

Knowledge:

- Asana
- WordPress

Visit antoine-delesalle.com to learn more about me

GOAL : BE AT THE INITIATIVE OF DIGITAL MARKETING PROJECTS

Professional Experience

Digital Content Manager:

2023 (6 months) Internship at HIPPOCRATE DÉVELOPPEMENT (Rennes - France)

- Defining and implementing an inbound marketing strategy **+ 2k followers on the LinkedIn page**
- Community Management
- Optimization of emailing campaigns (Marketing Automation)
- Lead generation & KPIs analysis

Marketplace Development Manager:

2021 (6 months) Internship at NOZA Distribution (Dainville - France):

- Workflow creation
- Listing = product referencing
- Repricing = Managing price variations
- Product sourcing
- Shipment & replenishment management

Cash Desk Manager:

2021 (4 months): SPAR (Dublin)

- Cash Register Management
- Shelving

Communication & Marketing Assistant:

2020 (3 months) Internship at SAMSYS (Lille - France):

- Content creation for website
- User journey optimization

Education

2019-2023 Burgundy School of Business (BSB) - Dijon (France)

Master Top Business School

Subjects: Marketing, Law, Economics and Psychology of Management, Processing and analysis of data, Financial Accounting

2022 JAMK Business School - Jyväskylä (Finland)

Specialization Master Digital Marketing

Subjects: Economic and Financial Management, Digital Marketing and Service Design, Digital Operations and Facility Management

2017-2019 Gambetta-Carnot High School - Arras (France)

Preparatory class for Top Business School

Subjects: Theoretical training on the curriculum of the entrance exams to the Grandes Ecoles (Top Business Schools)

Extra professional activities

Sept - Dec 2021 **Volunteering** for an **NGO** dedicated to the well-being of children in hospitals: **RMHC** (Dublin, Ireland)

2010-2016 **Boy Scout** (Arras, France) - **Team Leader** (5 persons)

2007-2012 **Club Football** (Maroeuil and Anzin St Aubin, France)